

Rachel Hall

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**From:** Licensing  
**Sent:** 10 September 2014 11:57  
**To:** Rachel Hall  
**Subject:** FW: LICENCING 44 Beaconsfield Road  
**Attachments:** IMAG0431.jpg; IMAG0432.jpg; IMAG0433.jpg

**From:** [REDACTED]  
**Sent:** 10 September 2014 11:53  
**To:** Licensing  
**Subject:** LICENCING 44 Beaconsfield Road

10th September 2014

Dear Sir/Madam  
 RE: LICENCING 44 Beaconsfield Road

I am writing to **formally lodge my opposition** to the premises at 44 Beaconsfield Road being granted a license to remain open till midnight Monday to Saturday to serve alcohol.

There are two main reasons to my argument.

1. The location of 44 Beaconsfield is at a junction between Beaconsfield Road and Browning Street. This is a *quieter* residential area and the opening of an off licence will bring customers into this predominantly residential area.

- We the residents have just benefitted from the successful Residents' Parking scheme in reducing both the flow of traffic through the area and the nuisance parking on the street corners. It would be counter productive to bring a shop opening late into this area and again **bringing more traffic back into this area**.
- There are ample shops selling alcohol and convenience foods situated both on Narborough Road and Fosse Road both within only a couple of hundred meters from Browning Street and so there really can be **no justifiable need** for antler 'corner' shop within such a small area.
- Unfortunately this part of Narborough Road already has a number of homeless men who sit on doorsteps and have been found collapsed on pavements and urinating in the shared alleyways. Opening a shop where alcohol can be bought will encourage more begging on these residential streets and more of this devastatingly sad **antisocial behaviour** which is distressing to many of the residents both young and old who feel totally unable to confront the homeless men.

2. The notices on the premises concerned, 44 Beaconsfield Road, have been so poorly displayed as to be hardly visible to anyone under 6' in height who is actively looking for information.

I URGE YOU TO LOOK AT THE ATTACHED PHOTOS.

I am 5'6" and you will see from the photos that BOTH notices are well above my head height.

In addition the notices are displayed BEHIND a metal grille on the window even though there is a small side window on the premise without a grille.

There are no notices on nearby lampposts displaying the information.

**I do not think that the information has really been made accessible to local residents.**

I look forward to hearing from you.

Yours faithfully,

[Redacted Signature]